### H.I.T.-TECHNOLOGY

High Ink Transfer: Anilox Engraving from Zecher





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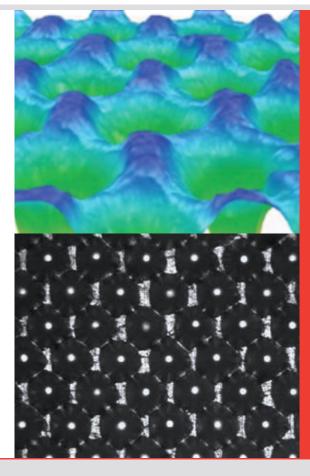


## H.I.T. = HIGH INK TRANSFER

Anilox rolls with H.I.T. engraving offer a higher and more homogeneous ink transfer due to their special cell geometry in comparison to conventional rollers. This is not obtained by means of volume, but by an optimised and open cell geometry which is easily cleanable. Thus, an efficient and homogeneous ink transfer is generated which offers new possibilites for opaque white printing, lacquering and coating.

H.I.T. engravings are suitable for lacquer units in offset printing and for coating machines. The application potential in Flexo Printing depends on technical machine parameters, on the applied ink and the printing speed.

Our technicians will be pleased to support you in finding the optimal specifications for your application.



### **ADVANTAGES**

The H.I.T. technology offers some significant advantages, as

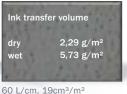
- high ink transfer
- equal opacity at less ink consumption
- closed film formation without pinholes
- suitability even for highly viscous media
- uncomplicated and easy cleaning
- special suitability for opaque white, lacquer and special process inks.

All of these advantages provide optimised solutions for the printing industry.

# YOUR BENEFIT: THE SAVING POTENTIAL!



### Standard - H.I.T.



H.I.T. 140 L/cm, 17cm<sup>3</sup>/m<sup>2</sup>

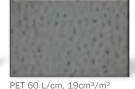
Ink transfer volume

1.8 g/m<sup>2</sup>

4,53 g/m<sup>2</sup>

### Customer demand Optimised cell geometry









9cm3/m2 PET HIT 1/0 L/cm 17cm3/m

PET H.I.T. 140 L/cm, 17cm<sup>3</sup>/m<sup>2</sup> BOPP 140 L/cm, 17cm<sup>3</sup>/m<sup>2</sup>